BB11: Introduction to Management				Study Programme:	B

Module Type:	ECTS Credits:	Workload:	Study Semester:	Module Duration:	
Compulsory	6	180	3.	One Semester	

Courses (HPW=hours per week):	Contact Hours:	Independent Study:	Planned Group Size:
Course 1: Introduction to Management (2 HPW) Course 2: Introduction to Management (2 HPW) – Tutorial *There will be several groups for course 2.*	30h 30h	60h 60h	500 65h

Intended Learning Outcomes (ILOs):

By the end of the module, students will be able to
- explain the key conditions of management;
- explain and critically reflect various theories of management;
- sketch basics of planning and strategic management;
- classify and explain organizational structures and coordination as essential elements of organizations;
- harness central functions of personnel management in the context of management; - understand and explain the necessity and design of leadership in basic terms; - understand and explain the role of innovation in management.

Through exercises and case studies students will apply the gained knowledge from course 1. Thereby, the capability to independently solve and critically reflect economic problems will be encouraged.

Key Competencies:

- Independent working
- Willingness to learn and perform
- Critical thinking
- Analytical skills
- Problem solving
- Reflection skills
- Knowledge transfer
- Oral and written communications skills

Description/Contents:

Course 1: Introduction to Management
1. Introduction
2. Introduction to planning
3. Introduction to organization
4. Introduction to human resources management
5. Introduction to leadership

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6. Importance of innovation in management
7. Business ethics

The course serves to teach the relevant basic content in a combination of independent work (lecture materials are provided in ILIAS) and active teaching by the lecturers. In addition, course 1 is supplemented by a digital accompanying offer, which enables students to prepare and follow up asynchronously.

Course 2: Introduction to Management – Tutorial Cf.
contents of Course 1.
Course 2 serves to deepen the content by independently solving tasks as part of exercises; course 2 is always directly related to course 1. For selected groups in course 2, digital tutorials will be offered via suitable online platforms.

Language:

The language of the module is German.

Teaching Methods:

Lectures, group work, self-study.

Module Applicability:

B.Sc. Business Administration; B.Sc. Economics; B.Sc. Business Chemistry; B.Sc. Financial and Actuarial Mathematics, in the application area of the study program B.Sc. Mathematics, as an elective module in the study program B.Sc. Computer Science for students with a minor in Business Administration and Economics.

Pre-requisites/Requirements:

Admission to Bachelor's studies of "Business Administration", "Economics", "Business Chemistry" or "Financial and Actuarial Mathematics"; and "Mathematics" or "Computer Science" for students with a minor in Business Administration and Economics. Please note any special regulations for minor subjects.

Examination Types:

The examination in the form of a written exam takes place at the end of each semester (60 minutes).

Requirements for Award of Credit Points:

Successful passing of the exam. The exam will be passed if the grade is at least „sufficient" (4,0).

Availability:
The module will be offered generally each winter term.
Assessment:
This course will be graded and is part of the calculation of the overall grade of your bachelor degree. Particular information concerning the calculation of the overall grade can be found in the respective examination regulations.
Person Responsible and Main Lecturer:
Prof. Dr. Andreas Engelen and the scientific staff of the Chair of Business Administration, in particular Management. Prof. Dr. Stefan Süß and the scientific staff of the Chair of Business Administration, in particular Work, Human Resource Management, and Organization Studies.
Further Information:
Further information can be found at the website of the person responsible as well as via ILIAS and HIS-LSF.