

<b>BW43: Sustainability Behavior</b>				<b>Study programme:</b>	B
<b>Module Type</b>	<b>ECTS</b>	<b>Workload</b>	<b>Semester</b>	<b>Duration</b>	
Elective	12	360	3rd and 4th or 5th and 6th	Two semesters	
<b>Courses</b>			<b>Contact time</b>	<b>Self-study</b>	<b>Planned</b>
Course 1: Basics of Sustainability Management (4 hours per week)			60h	180h	90
Course 2: Instruments in Sustainability Management (2 hours per week)			30h	90h	90
<b>Lernziele und Kompetenzen:</b>					
<p>After completing the module, students will be able to</p> <ul style="list-style-type: none"> <li>- outline and explain terms and concepts in the field of sustainability management;</li> <li>- describe the current state of sustainability and evaluate them critically;</li> <li>- outline and critically evaluate normative positions on sustainability and sustainability management;</li> <li>- describe and discuss critically the influence of selected actors on sustainable development in general and on corporate sustainability management in particular</li> <li>- describe and discuss critically the influence of companies on the sustainability-related behavior of selected actors</li> <li>- explain the basics and procedures of instruments and measures of sustainability management in different functional areas, such as ... <ul style="list-style-type: none"> <li>o Sustainable supply chain management</li> <li>o Sustainable production and logistics</li> <li>o Sustainable innovation management</li> <li>o Sustainability accounting</li> <li>o Sustainability management control</li> <li>o Sustainability reporting</li> <li>o Sustainable business models and alternative forms of organizations</li> <li>o Digitalization and sustainability management;</li> </ul> </li> <li>- critically evaluate possibilities and limitations of these instruments and measures</li> </ul>					
<b>Schlüsselkompetenzen:</b>					
<ul style="list-style-type: none"> <li>- Problem-solving ability</li> <li>- Critical thinking</li> <li>- Analytical capabilities</li> <li>- Ability to transfer knowledge</li> </ul>					
<b>Content:</b>					
<b>Course 1: Basics of Sustainability Management</b>					

The course first provides a general introduction to the status quo, different concepts, reasons for and strategies of sustainability and sustainability management. Subsequently, a stakeholder-oriented perspective is adopted and opportunities as well as limitations of sustainability management are discussed from the perspective of and with regard to various stakeholder groups such as employees, consumers, investors, civil society and regulators. The course has the character of an interactive lecture.

### **Kurs 2: Instruments in Sustainability Management**

The course focuses on instruments and measures of sustainability management from the perspective of various corporate functional areas (e.g. marketing or accounting) as well as some higher-level topics (e.g. digitalization). The focus is on discussing the usability and application of the corresponding instruments as well as their hurdles and limitations. Participants thus gain a broad understanding of different approaches and methods of sustainability management. The course is conducted as a "flipped classroom" event. The students work out the contents independently in the run-up to the respective event based on given literature. In the course itself, open questions are first answered and then the content is deepened by means of case studies and discussion questions.

#### **Language:**

German and English.

#### **Teaching Methods:**

Course 1: Lecture, self-study.

Course 2: Case studies, student lectures, group work, plenary discussions, self-study.

#### **Module Applicability:**

B.Sc. Business Administration; B.Sc. Economics; B.Sc. Business & Chemistry; B.Sc. Financial and Actuarial Mathematics; B.Sc. Mathematics

#### **Pre-requisites/Requirements:**

Admission to study Business Administration, Business Chemistry, Financial and Actuarial Mathematics or Mathematics for a Bachelor's degree.

#### **Examination Types:**

Written exam at the end of the summer term (90 minutes).

#### **Requirements for Award of Credit Points:**

Successful participation in the exam. The exam will be passed if the grade is at least „sufficient“ (4,0).

#### **Availability:**

Course 1 and 2 will be offered generally each winter term.

#### **Assessment:**

This course will be graded and is part of the calculation for the overall grade of your bachelor degree. Particular information concerning the calculation of the overall grade can be gathered in the respective examination regulations.

**Person Responsible and Main Lecturer:**

Prof. Dr. Rüdiger Hahn and teaching/research assistants.

**Further Information:**

Information and course material will be made available via ILIAS.

**Modulversionsname:**

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