

MW116: Research Colloquium Empirical Management Research (starting SS 2023)				Course of studies:	M
Module type:	ECTS-Points:	Workload:	Semester:	Duration of the module:	
Elective	8	240	3 rd and 4 th	Two Semesters	
Courses (HPW=hours per week):			Contact time:	Independent study:	Planned group size
Course 1: Research Colloquium 1 (2 HPW)			30h	90h	30
Course 2: Research Colloquium 2 (2 HPW)			30h	90h	30
Intended Learning Outcomes (ILOs):					
<p>The module is intended for advanced master students of business administration. After having completed the module, students will be able to</p> <ul style="list-style-type: none"> - describe and carry out relevant research designs and methods of analysis, - assess their suitability for solving specific management problems, - interpret the results logically, - use software tools to apply analytical methods, - critically discuss published research methods and results, - Design and implement their own empirical research projects, - state criteria for the successful publication and presentation of research projects on an international level and use them for their own projects. 					
Key competencies:					
<ul style="list-style-type: none"> - Organizational skills, especially independent scientific working, - problem-solving abilities, - critical and analytical thinking, - ability to transfer existing knowledge, - ability to acquire new knowledge, - discussion and reflection skills, - decision-making skills, and - communication skills (orally and in writing) with lecturers and fellow students. 					
Contents:					
<p>The module is jointly organized by the chairs of:</p> <ul style="list-style-type: none"> - Management (Univ.-Prof. Dr. Andreas Engelen) - Sustainability Management (Univ.-Prof. Dr. Rüdiger Hahn) - Marketing (Univ.-Prof. Dr. Peter Kenning) - Financial Accounting (Univ.-Prof. Dr. Janine Maniora) - Digital Management & Digital Work (Univ.-Prof. Dr. Marius Wehner) - Management Control and Accounting (Univ.-Prof. Dr. Barbara E. Weißenberger) <p>In the research colloquium "Empirical Management Research", content-related and methodological aspects of empirical management research are presented and discussed. In</p>					

order to cover the learning objectives and competencies described above, a combination of different event forms takes place:

- Lectures from scientific projects of the participating chairs with subsequent discussion,
- lectures by national and international guest speakers,
- workshops for the development and discussion of publications,
- software and methodology courses,
- classes for the acquisition of scientific key competencies, e.g., Academic English, presentations at international conferences, etc.

Language:

The language of the module is German. For required readings or classes and presentations in English, sufficient language skills are a prerequisite.

Teaching Methods:

Lectures, problem-centered learning, group work, self-study.

Module Applicability:

M.Sc. Business Administration

Pre-requisites/Requirements:

Admission to the master's program "Business Administration" or an equivalent degree program. A large part of the course literature or course content is taught in English, so a good to very good knowledge of English is a prerequisite.

Examination Types:

The final module examination consists of comprehensive examination in the form of a written paper including a presentation.

Requirements for Award of Credit Points:

Successfully passed final module examination. A module final examination is passed if the evaluation is at least "sufficient" (4,0).

Availability:

Course 1: Winter semester
Course 2: Summer Semester
Students may choose when to start the module.

Assessment:

This module will be graded and is part of the calculation for the overall grade of your master's degree. Particular information concerning the calculation of the overall grade can be gathered in the respective examination regulations.

Person Responsible and Main Lecturer:

Univ.-Prof. Dr. Andreas Engelen, Univ.-Prof. Dr. Rüdiger Hahn, Univ.-Prof. Dr. Peter Kenning, Univ.-Prof. Dr. Janine Maniora, Univ.-Prof. Dr. Marius Wehner and Univ.-Prof. Dr. Barbara E. Weißenberger as well as research assistants of the respective chairs.

Further information:

Registration is done individually with one of the participating instructors and is mandatory before the start of the respective course.

Version status: 23.03.2023