

<b>MW43: Entrepreneurial Finance Research &amp; Practice</b>				Study Programme:	M
<b>Module Type:</b>	<b>ECTS Credits:</b>	<b>Workload:</b>	<b>Study semester:</b>	<b>Module Duration:</b>	
Compulsory Elective	8	240	1. or 3.	One semester	
<b>Courses (HPW=hours per week):</b>			<b>Contact hours:</b>	<b>Self-study</b>	<b>Planned Group Size:</b>
Course 1: Research Methods in Entrepreneurial Finance (3 HPW)			45h	135h	30
Course 2: Practical Applications of Entrepreneurial Finance (1 HPW)			15h	45h	30
<b>Intended Learning Outcomes (ILOs):</b>					
<p>By the end of the module, students will be able to</p> <ul style="list-style-type: none"> <li>- explain empirical methods of entrepreneurial finance research,</li> <li>- outline theoretical contributions of scientific papers and critically evaluate them,</li> <li>- explain the methods used in scientific papers and discuss its strengths and weaknesses,</li> <li>- identify research gaps in entrepreneurial finance research,</li> <li>- identify practical challenges in the field of entrepreneurial finance (especially in: start-up financing, venture capital, private equity, financing family firms), evaluate problems and develop own solutions to solve them,</li> <li>- adopt the theoretical content in a real-life context.</li> </ul>					
<b>Key competencies:</b>					
<ul style="list-style-type: none"> <li>- Problem solving</li> <li>- Analytical skills</li> <li>- Critical thinking</li> <li>- Willingness to learn and accomplish</li> <li>- Written and oral expression</li> <li>- Scientific work and research</li> </ul>					
<b>Description/Contents:</b>					
<p><b>Course 1: Research Methods of Entrepreneurial Finance</b></p> <ol style="list-style-type: none"> <li>1. Empirical Research Methods of Entrepreneurial Finance <ol style="list-style-type: none"> <li>1.1 Research Methods</li> <li>1.2 Design of Empirical Studies</li> <li>1.3 Particular Challenges in Entrepreneurial Finance Research</li> </ol> </li> <li>2. Analysis of Recent Empirical Research in the Field of Entrepreneurial Finance <ol style="list-style-type: none"> <li>2.1 Theoretical Contribution and Development of Hypotheses</li> <li>2.2 Empirical Approaches</li> <li>2.3 Key Findings and Research Needs</li> </ol> </li> </ol> <p><b>Course 2: Practical Applications of Entrepreneurial Finance</b></p> <ol style="list-style-type: none"> <li>1. Practical Applications of Entrepreneurial Finance <ol style="list-style-type: none"> <li>1.1 Systematization</li> </ol> </li> </ol>					

<ul style="list-style-type: none"> <li>1.2 Problem Areas</li> <li>2. Analysis of Case Studies in Entrepreneurial Finance <ul style="list-style-type: none"> <li>2.1 Start-up Financing/Venture Capital</li> <li>2.2 Private Equity</li> <li>2.3 Financing Family Firms</li> </ul> </li> </ul>
<b>Language:</b>
The module is taught in German.
<b>Teaching Methods:</b>
Case studies, group work, presentations, plenary discussions.
<b>Module Applicability:</b>
M.Sc. Business Administration; M. Sc. Economics; M.Sc. Business Chemistry; M.A. Art Mediation and Cultural Management.
<b>Pre-requisites/Requirements:</b>
Admission to the master programs in Business Administration, Economics, Business Chemistry or Art Mediation and Cultural Management. Previous completion of the module "MW42: Entrepreneurial Finance" is recommended.
<b>Examination Types:</b>
Other examination, e.g. presentations and assignments.
<b>Requirements for Award of Credit Points:</b>
Successful participation in the exam. The exam will be passed if the mark is at least „sufficient“ (4,0).
<b>Availability:</b>
The module will be offered each winter term (courses 1 and 2).
<b>Assessment:</b>
This course will be graded and is part of the calculation for the overall grade of your master degree. Particular information concerning the calculation of the overall grade can be gathered in the respective examination regulations.
<b>Person Responsible and Main Lecturer:</b>
Prof. Dr. Eva Lutz and teaching/research assistants.
<b>Further Information:</b>
Guest lectures by practitioners help students gain further insights on selected topics. Further information can be found at the website of the persons responsible. It is possible to write a project thesis (MQ04, MQ05 or MQV01) within the module.

State: 15.01.2018