

MW48: Case Study Competition ‘MBA-ICC Montréal’				Study Programme:	M
Module Type:	ECTS Credits:	Workload:	Study Semester:	Module Duration:	
Optional compulsory	8	240	2.+3. or 4.+5.	two semesters	
Courses (HPW=hours per week):			Contact hours:	Independent study:	Planned group size:
Case Study – proseminar (4 HPW)			60h	180h	5-15
Intended Learning Outcomes (ILOs):					
<p>By the end of the module, students will be able to:</p> <ul style="list-style-type: none"> - apply their theoretical knowledge in the frame of various case studies to real business problems; - find problem solving strategies in the business corporate practice; - solve case studies structurally on their own, mostly in groups, and present them afterwards for example as oral presentations. 					
Key competencies:					
<ul style="list-style-type: none"> - Organisational capabilities - Presentation skills - Independent working - Analytical skills - Knowledge transfer and competence development as well as recognising and closing gaps in knowledge - Self-management, -organisation and –motivation - Time-management - Flexibility - Decision-making ability - Team work - Communication skills - Conflict management - Empathy - Capacity to consider different points of view and interests 					
Description/Contents:					
<p>The ‘Project Montréal’ is divided into two stages:</p> <ol style="list-style-type: none"> 1. Module ‘Case Study Competition MBA-ICC’ (summer semester): <ul style="list-style-type: none"> - Introduction to case study work and presentation techniques - Solving and presenting case studies - Selection of the best participants, who participate in the case study competition in Montréal 2. Intensive training for the selected team and participation in the MBA-ICC (winter semester) <p>The case study competition ‘MBA-ICC Montréal’ is the worldwide oldest and biggest competition of its kind. During this international highly renowned event (cf.</p>					

<http://www.mbacasecomp.com/>) up to 36 teams of universities and business schools from various countries meet to apply their gained knowledge and skills from theory and practice in the area of strategic management to real business problems.

Language:

The language of the course is German and English.

Teaching Methods:

Case studies, group work, presentations.

Module Applicability:

M.Sc. Business Administration; M.Sc. Economics; M.Sc. Business Chemistry.

Pre-requisites/Requirements:

Admission to study Business Administration, Economics or Business Chemistry for a Master's degree.

1. Sound economic level of knowledge and expertise
2. Good English skills
3. Joy to solve problems in a team
4. Pronounced stress preparedness and stress resistance of each participant
5. Preferably first experiences in the English speaking foreign countries

To participate in the different options of the module an application procedure has to be passed successfully. Further information can be found in the current announcements of this event.

Examination Types:

Final examination in the form of another examination type, inter alia case studies and presentations.

Requirements for Award of Credit Points:

Active participation in the courses. Regular and successful solving and presenting of English case studies during the overall module.

Availability:

The module will be offered generally each summer term.

Assessment:

This course will be graded and is part of the calculation for the overall grade of the master degree. Particular information concerning the calculation of the overall grade can be gathered in the respective examination regulations.

Person Responsible and Main Lecturer:

Prof. Dr. Andreas Engelen, Prof. Dr. Rüdiger Hahn, and the scientific staff of the Chair of Management and the Henkel-Endowed Chair of Sustainability Management.

Further Information:

Further information can be found at the website of the responsible chair.