

MW96: Qualitative Management Research				Study programme:	M
Module type:	ECTS-Points:	Workload:	Study Semester:	Module Duration:	
Optional Compulsory	8	240	1. or 3.	One semester	
Courses:			Contact time:	Self-study:	Planned group size
Course 1: Fundamentals of qualitative management research (2 SWS)			30h	90h	15
Course 2: Application of qualitative management research (2 SWS)			30h	90h	15
Intended Learning Outcomes (ILOs):					
<p>By the end of the module, students will be able to</p> <ul style="list-style-type: none"> - present, assess and apply essential aspects of qualitative management research, in particular: <ul style="list-style-type: none"> o formulate an adequate research question o select the research design o select a suitable sample o transcribe, prepare and analyze the material/data o determine coding units and derive category systems o discuss methodological limitations - based on scientific literature, justify, design, conduct and evaluate a qualitative research project. <p>Furthermore, the courses include application-oriented exercises that promote social skills (conflict resolution skills, acceptance of responsibility, decisiveness) and contribute to the acquisition or expansion of presentation techniques. Through the detailed analysis of current research papers or their own empirical research in course 2, students gain insight into qualitative management research.</p>					
Key competences:					
<ul style="list-style-type: none"> - Scientific work - Willingness to learn and perform - Critical thinking - Developing own research questions and answering them - Analytical skills - Problem-solving ability - Ability to reflect - Ability to transfer knowledge - Oral and written expression skills 					
Description/Contents:					
<p>Course 1: Fundamentals of qualitative management research</p> <ol style="list-style-type: none"> 1. application and forms of qualitative management research 2. basics of qualitative management research 					

3. methods of qualitative management research
4. evaluation of qualitative data
5. quality criteria, discussion, limitations

Course 2: Application of qualitative management research

1. discussion of the research question
2. development of the survey instrument
3. implementation of the survey
4. transcription and analysis of the material
5. qualitative data analysis
6. discussion of the results
7. quality criteria, limitations, use of further data sources

Language:

Course language is German/English.

Teaching Methods:

Teaching lectures, guest lectures, group work, case studies, student presentations, ePortfolio, self-study

Module Applicability:

M.Sc. Business Administration

Pre-requisites/Requirements:

Admission to the Master's programme "Business Administration". Part of the course content is taught in English, so a good to very good knowledge of English is recommended.

Examination Types:

The final module examination takes place in the semester in the form of "another examination" (presentation and written assignment or final semester examination (60 minutes)). The type of examination is announced at the beginning of the semester.

Prerequisites for the award of ECTS credits:

Successfully passed final module examination. A final module examination is passed if the grade is at least "sufficient" (4.0).

Availability:

The module is offered in one semester. Start every winter semester.

Assessment:

This course will be graded and is part of the calculation of the overall grade of your master degree. Particular information concerning the calculation of the overall grade can be found in the respective examination regulations.

Person Responsible and Main Lecturer:

Prof. Dr. Süß and the scientific staff of the Chair of Business Administration, in particular Work, Human Resource Management and Organization Studies

Further Information:

Current information can be found on the websites of the module coordinator.