



Exchange Studies at the Faculty of Business Administration and Economics

Heinrich Heine University Düsseldorf



Welcome

The Faculty of Business Administration and Economics at the Heinrich Heine University (HHU) Düsseldorf is one of the newest and, in terms of student and teacher numbers, also one of the smallest faculties for business administration and economics in Germany. Comparatively small groups enable a close interaction between teachers and students, which adds to the positive learning experience. With a focus on sharing and discussing current issues in business and economics, we ensure that students are optimally prepared for a future career in enterprises, national and international organisations and government agencies as well as for further education and research.

The faculty is structured to enable students to interact and network with each other, allowing them to acquire skills that go far beyond their studies. The bachelor's and master's degree programmes have of course been accredited by reputable authorities such as the Agency for Quality Assurance through Accreditation of Study Programs (AQAS) and the Accreditation Agency for Study Programs in Engineering, Informatics, Natural Science and Mathematics (ASIIN).

Düsseldorf makes the ideal setting for students – and particularly those studying business or economics. With almost 600,000 inhabitants, the state capital of North Rhine-Westphalia is an economic hub for trade, industry and services. The university consequently has extensive connections and contacts in a whole variety of industries offering internships and other work-related experience. From a cultural perspective, Düsseldorf offers a mix of “Rhenish” lifestyle and international flair. Providing students with the perfect balance between high standards of living and great career prospects.

The Faculty of Business Administration and Economics was fortunate enough to receive a substantial donation from the foundation of the Schwarz-Schütte family. This allowed it to build a brand-new faculty building, the oeconomicum. Moreover, the donation contributed to the founding of the Düsseldorf Institute for Competition Economics (DICE), which currently works with 10 professors, countless assistant professors and more than 114 members of staff.



Excellence in teaching and research

The Faculty of Business Administration and Economics offers students an outstanding learning experience. Comparatively small classes and a favourable balance between theory and practice facilitate greater interaction between students, which in turn further enhances their learning experience. The faculty ranked exceptionally highly in the most important university ranking in the German-speaking region conducted by the Centre for Higher Education (CHE).

In addition, teams of students from our faculty take part in numerous different international case competitions every year.

In the world's oldest and largest case competition, the MBA International Case Competition run by the John Molson School of Business at Concordia University in Montréal/Canada, the teams from HHU not only do very well, but have also won the highly coveted Team Spirit Award on a number of occasions. Teams from the faculty have also successfully taken part in the Corporate Credit International Case Competition run by the School of Economics at Aalto University in Helsinki/Finland.

Faculty researchers publish their findings in national and international peer-reviewed journals. They moreover regularly present their work at national and international conferences.



Exchange students

Exchange students can select modules from all those listed in the catalogues of our BSc and MSc programmes. Most of the modules comprise several courses. Exchange students are able to select entire modules or individual courses.

The Faculty of Law and the Faculty of Business Administration and Economics at HHU invite students to spend one semester or even an entire academic year studying economics and law in Düsseldorf in English. The Legal and Economic Studies Programme allows students to create an individualised study abroad experience from the courses offered by both faculties, including classes specifically tailored to our international guests. Students benefit from comparatively small classes and opportunities for practical learning both in the classroom and beyond thanks to Düsseldorf's many international companies and law firms.

For the latest information on the courses and study programmes for exchange students, visit our website for incoming students: www.wiwi.hhu.de/en/fakultaet-international/incomings-1

Exchange students studying within the Faculty of Business Administration and Economics are supported in various ways: for all questions relating to course selection and studies, students may approach the faculty's exchange coordinators. For all administrative issues (registration, housing, etc.), students can contact the International Office. The ERASMUS Student Network (ESN) has also set up a mentoring programme for all exchange students and organises countless trips and other events together with the faculty's student organisation (Fachschaft WiWi). For contact details, see the last page.



Study programmes

The Faculty of Business Administration and Economics offers Bachelor of Science (BSc) and Master of Science (MSc) programmes in

- Business Administration
- Economics
- Business Chemistry
- Financial and Actuarial Mathematics
- Philosophy, Politics and Economics
- Arts and Culture Management

Within all degree programmes, students can choose from a diverse selection of elective modules that allow them to set their educational focus.

Structured doctoral programmes are also available in both business and economics.



Bachelor's degree programmes

BSc in Business

The BSc degree programme in Business Administration is a more general programme covering core elements of business management and related fields. Students are taught to develop solutions to business problems independently and to identify complex relationships between all aspects of business. The programme aims to prepare students for a future career in business or a master's degree.

BSc in Economics

Students taking the BSc degree programme in Economics are taught fundamental models and methods of the subject. They are equipped with the tools to prepare for their future career outside academia or as part of a master's degree. Strong emphasis is placed on work in small groups, which ensures a close interaction between teachers and students.

BSc in Business Chemistry

The interdisciplinary BSc degree programme in business chemistry integrates both fundamental business principles and chemistry knowledge. The programme aims to convey management know-how and chemical expertise. Students develop diverse skills that they can use at the interface between business management and chemistry.

BSc in Financial and Actuarial Mathematics

The programme comprises courses from the Faculty of Business Administration and Economics and the Faculty of Mathematics and Natural Sciences, whereby the fields of finance and insurance form one focus. The interdisciplinary concept enables students countless advantages. The combination of a comprehensive course and the consideration of topics with a practical emphasis qualifies graduates specifically to handle demanding tasks in the fields of business and economics.

BSc in Philosophy, Politics and Economics

Students of this programme gain comprehensive knowledge in the three fields of political science, economics and philosophy. They acquire the ability to reflect critically on goals, to refer to different normative systems in their decision-making and to assess the political and economic consequences of their actions.



Modules offered within the bachelor's degree programmes (selection)

The following modules usually comprise several courses. Exchange students are able to either take the individual courses or the entire modules.

- Accounting
- Bank and Insurance Management
- Business Taxation
- Capital Market Theory
- Competition Analysis
- Economics of Innovation
- Empirical Economics
- Entrepreneurship and Finance
- Empirical Public Economics
- Experimental Economics
- Financial and Insurance Economics
- Foreign Trade
- Game Theory
- Law
- Macroeconomics
- Management
- Marketing
- Mathematics
- Media Economics
- Microeconomics
- Monetary Economics
- Organisation Studies and Human Resource Management
- Start-Up Management and Start-Up Financing

For more information on our offers, see:

www.wiwi.hhu.de/en/module-descriptions-business-administration-economics



Master's degree programmes

MSc in Business

The research-oriented master's degree programme in Business aims to deepen students' business management skills by teaching them how to structure and solve business problems independently. A diverse range of core and specialised modules allows them to develop their methodological knowledge and to specialise in areas appropriate to their desired career path inside or outside academia.

MSc in Economics

In this programme, strong emphasis is placed on analytical methods and quantitative analysis in the field of economics. The countless core and specialised modules allow students to broaden and deepen their knowledge in specific areas of interest. This prepares them for future careers offering diverse possibilities.

MSc in Business Chemistry

The consecutive master's degree programme in business chemistry expands on the knowledge acquired during the bachelor's degree programme in business and chemistry on a more practical level. Students gain insights into the value-added processes and research activities of the chemical industry. In-depth and specialised modules in both disciplines enable students to work on complex problems.

MSc in Arts and Culture Management

This master's degree programme takes a practical approach to bring research and teaching in the mediation and management of art and culture together. It thus offers students expertise in an innovative combination of business and art history.



Modules offered within the master's degree programmes (selection)

The following modules usually comprise several courses. Exchange students are able to either take the individual courses or the entire modules.

- Accounting
- Advanced Econometrics
- Advanced Labour Economics
- Bank Management and Financial Services
- Business Taxation
- Competition Theory and Policy
- Digital Financial Reporting
- Empirical Competition Economics
- Entrepreneurial Finance Research and Practice
- Entrepreneurial Management
- Experimental Economics
- Financial Intermediation
- Game Theory
- Human Resource Management
- Industrial Economics
- International Trade
- Macroeconomics
- Marketing
- Monetary Economics
- Network and Information Economics
- Organisational Behaviour
- Opportunity Recognition
- Time Series Analysis

For more information on our offers, see:

www.wiwi.hhu.de/en/module-descriptions-business-administration-economics





Düsseldorf – the state capital of North Rhine-Westphalia

As part of the Rhein-Ruhr metropolitan region, Düsseldorf is one of the most important cities in Germany in terms of politics, culture and economics. The city located beside the River Rhine is a hub for finance and trade, and home to countless leading multinational companies, such as E.ON AG, Henkel AG, and Metro AG. A great many law firms, media enterprises and business consultancy groups can also be found in Düsseldorf. The city is known for its trade fair centre, which hosts more than 50 international trade fairs every year. The two major inland ports and modern airport have made Düsseldorf an international transport hub.

Great shopping on Königsallee and in the city's famous old town as well as the international carnival have made the city renowned worldwide. Countless museums and galleries also contribute to cultural life in Düsseldorf for both tourists and locals alike. For many years now, Düsseldorf has ranked among the top cities worldwide for its high quality of life. Düsseldorf offers a unique blend of "Rhenish" hospitality coupled with urban educational and leisure opportunities.

Faculty of Business and Economics

Business Administration

Prof. Christoph J. Börner
Financial Services

Prof. Guido Förster
Business Taxation

Prof. Peter Kenning
Marketing

Prof. Eva Lutz
**Entrepreneurship /
Entrepreneurial Finance**

Prof. Andreas Engelen
Management

Prof. Stefan Süß
**Organisation Studies and
Human Resource Management**

Prof. Barbara E. Weißenberger
Management Control and Accounting

Prof. Rüdiger Hahn
Sustainability Management

Statistics and Econometrics

Prof. Florian Heiß
Prof. Peter Lorscheid

Economics

Prof. Justus Haucap
Competition Theory and Policy

Prof. Paul Heidhues
Behavioural and Competiton Economics

Prof. Albrecht F. Michler
Economics

Prof. Ulrike Neyer
Monetary Economics

Prof. Hans-Theo Normann
Game Theory and Experimental Economics

Prof. Alexander Rasch
Applied Microeconomics

Prof. Hannah Schildberg-Hörisch
Applied Microeconomics

Prof. Joel Stiebale
Empirical Industrial Economics

Prof. Jens Südekum
International Economics

Prof. Christian Wey
Competition and Regulatory Economics

Prof. Katharina Erhardt
Trade and Competition Policy

There is also a large number of assistant professors in the faculty.

Contact

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Address

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Germany

Dean

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Exchange coordinators

Prof. Dr. Ulrike Neyer
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Faculty website

www.wiwi.hhu.de/en/faculty-international-1



International Office

Address

Universitätsstr. 1
Building 21.02
40225 Düsseldorf
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Head of International Office

Dr. Anne Gellert
✉ exchange-students@hhu.de

Contact for exchange students

Monika Lent-Öztürk
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International Office website

www.hhu.de/en/exchange-students





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